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**For Immediate Release****Kleenhanz Is Newest Member of U.S. Summer Olympics Team*****San Antonio invention is hand hygiene product of choice for U.S. basketball teams***

**San Antonio, Texas, July 6, 2012** – America’s best athletes aren’t the only ones heading to London this summer. When the U.S men’s and women’s basketball teams make their way to the United Kingdom this month, they’ll be taking one of San Antonio’s most groundbreaking hygiene products with them. Kleenhanz® antimicrobial towelettes are now the product of choice for USA basketball.

“Without a doubt, this is a boost for our great city and our product,” said Lance FitzSimon, Chief Operating Officer and Co-Founder of Kleenhanz®. “Our goal has always been to expand Kleenhanz® globally, but to do it in conjunction with the Summer Olympics couldn’t be more exciting.”

An estimated 18,000 athletes and team officials will take the world stage starting July 27, according to london2012.com – the official web site of the Summer Olympic Games. Combined with spectators, media outlets and local citizens, the need for germ control will be tremendous. The addition of Kleenhanz® to the U.S. Olympic Team product roster is one way U.S. athletes will try to minimize their risk of infection and stay healthy during competition.

Developed more than 10 years ago, Kleenhanz® is an alcohol-free hand cleaning and sanitizing wipe that kills 99.99% of germs and bacteria on contact through the use of antimicrobial and hypoallergenic agents, Benzethonium Chloride and Benzalkonium Chloride, and provides long-lasting germ-killing protection without the drying side effects of alcohol.

Kleenhanz® caught the eye of the International Olympic Committee when its former Director of Medicine noticed the product at a trade show in Arlington, Texas. Kleenhanz® Co-Founder Randy Mendoza said the towelettes are expected to be used by the U.S. basketball teams to sanitize hands as well as equipment. To have their product endorsed by professional athletes is a unique opportunity for visibility within the sports community, Mendoza said. “To have our

product in the hands of Kobe Bryant or LeBron James opens up a world of possibilities,” Mendoza said. “We are globally focused, and this latest opportunity supports that mission.”

### **About Kleenhanz**

Kleenhanz® is the antimicrobial wellness towelette that cleans, sanitizes and removes germs on hands. Developed with more than 10 years of research by The Mendoza Group, LLC, Kleenhanz® represents a revolution in consumer germ prevention by killing 99.99% of bacteria and germs, making Kleenhanz® the next best thing to soap and water. Kleenhanz® is alcohol free and uses quaternary compounds, Benzethonium Chloride and Benzalkonium Chloride, to kill and remove germs with long-lasting protection. Kleenhanz® does what alcohol-based sanitizers cannot by effectively cleaning, sanitizing *AND* removing germs from hands. Kleenhanz® towelettes are used in many schools in South Texas as well as retail and convenience stores, hospitals, clinics, and many other areas. For more information on Kleenhanz®, visit [www.kleenhanz.com](http://www.kleenhanz.com).

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