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For Immediate Release

National Clean Hands Week is September 18-24
Gates Elementary will get visit from clean hands mascot Sept. 22

San Antonio, September 19, 2011 – To commemorate National Clean Hands Week (Sept. 18-24), and with flu season about to start, it's important to remind people—especially students—of the difference crucial hand washing can make.

To raise awareness of the importance of good hygiene, the owners of San Antonio-based Kleenhanz® have partnered with the Clean Hands Coalition in Washington, D.C.

“Henry the Hand,” the clean hands mascot, will be the main attraction on Thursday, Sept. 22 at Gates Elementary School. The students will receive a reusable shopping bag and snacks donated by H-E-B and Kleenhanz® towelettes.

During P.E. classes, the San Antonio ISD students will learn:

- how to correctly wash their hands.
- the importance of proper hand washing.
- sing the Henry the Hand theme song, “Doin’ the hand wash.”

It's well known that the Centers for Disease Control and Prevention (CDC) promotes clean hands as the best defense against spreading illness. In recent months, reports have surfaced about the ineffectiveness of hand sanitizer gels. Earlier this year, the FDA issued warnings to four manufacturers for making unsupported claims about the bacteria-fighting benefits of their products. Alcohol-based hand-sanitizers have already been banned from many schools across the country for risks associated with alcohol poisoning and fire.

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Dr. James P. Chambers, Researcher and Professor of Biotechnology at the University of Texas Health Science Center at San Antonio, has studied infectious agents for more than 30 years and suggests using the Kleenhanz[®] antimicrobial wipe when soap and water are not available.

“Kleenhanz[®] is a revolutionary product that has already begun making a tremendous impact in the fight against infectious illness,” says Chambers. “So many people are under the misconception that hand-sanitizers provide total protection, and this is simply not true.”

Kleenhanz[®] is an alcohol-free hand cleaning and sanitizing towelette that kills and removes 99.99 percent of germs and bacteria on contact through the use of antimicrobial and hypoallergenic agents, Benzethonium Chloride and Benzalkonium Chloride, and provides long-lasting germ-killing protection. Alcohol-based hand sanitizers are meant to be used on hands that have already been properly washed and dried. Those who use these products alone after touching high-contact objects like a public toilet or a gas pump may still be at risk for contracting bacteria and viruses such as, E. coli, Salmonella, or H1N1.

About Kleenhanz

Kleenhanz[®] is the antimicrobial wellness towelette that cleans, sanitizes and removes germs on hands. Developed with more than 10 years of research by The Mendoza Group, LLC, Kleenhanz[®] represents a revolution in consumer germ prevention by killing 99.99 percent of bacteria and germs, making Kleenhanz[®] the next best thing to soap and water. Kleenhanz[®] is alcohol free and uses quaternary compounds, Benzethonium Chloride and Benzalkonium Chloride, to kill and remove germs with long-lasting protection. Kleenhanz[®] does what alcohol-based sanitizers cannot by effectively cleaning, sanitizing *AND* removing germs from hands and hard surfaces. Kleenhanz[®] towelettes are used in many schools in South Texas, and are used by both Dallas Cowboys and U.S.A Basketball Teams. For more information visit

www.kleenhanz.com. ###